



THE 1ST ANNUAL
PADDLE FOR KIDS

APRIL 25, 2020

BENEFITING
Rady
Children's
Hospital
San Diego

**SPONSORSHIP & DONATION
OPPORTUNITIES**



Hawaii Global Outrigger
Canoe Voyagers



On April 25, 2020, beautiful Mission Bay, San Diego will be the backdrop for the inaugural Paddle for Kids fundraiser, supporting families and children affected by childhood cancer. Paddling traditional six-person Hawaiian outrigger canoes, families and supporters will take to the water to raise funds for Rady Children’s Hospital. *Kui kamana*, the Hawaiian belief that we are all responsible for all children, is reflected in the traditional Hawaiian outrigger canoes that we will paddle that day; for just as it takes a village to build a canoe, it takes a village to care for our children. Join our village for a day of celebration, solidarity, and strength, guiding our canoes through the waters of the Bay, and working together to help overcome childhood cancer. You can register as a team or join a crew. Paddle to honor a friend, a family member, or a co-worker. Paddle to make a difference.

Produced by Hawaiian Global Outrigger Canoe Voyagers, under the leadership of *Kumu* (teacher) Kimokeo Kapahulehua, this event intends to become a tradition in San Diego. “Uncle” Kimokeo, as he is referred to in Hawai’i, is the organizer behind the renowned Paddle for Life, a voyage between the islands of Maui and Lana’i. Paddle for Life, now in its 12th year, has brought together thousands of paddlers and supporters while raising over one million dollars for cancer research and treatment in Hawai’i. With such a reputation behind it, San Diego’s Paddle for Kids looks to make as great an impact, if not more, for the families and children of Rady Children’s Hospital.



He moku he wa’a, he wa’a he moku...there is an island in a canoe and a canoe in an island.



HELP SUPPORT OUR 1st ANNUAL PADDLE FOR KIDS

YOUR SPONSORSHIP DOLLARS WILL BE USED TO DEFRAY COSTS OF THE EVENT

- **Honorary Founders \$10,000.** Two opportunities to be the Presenting Sponsor of this historic inaugural voyage. Includes two teardrop banners, at least 8 feet tall, with company name and logo, displayed at the event.
- **KAIPAPA'U [coral reefs] \$5,000.** Two opportunities available at this level. Includes one teardrop banner, at least 8 feet tall, with company name and logo, displayed at the event.
- **KAHAKAI [shoreline] \$2,500.** Four opportunities available at this level.
- **MALU WA'A PĀ \$1000.** 10 opportunities available at this level.
- **HOE WA'A [paddler] \$300.** If you can not paddle but would like to sponsor a team.

Sponsor recognition (based on level) includes:

- **Use of the PADDLE FOR KIDS logo for your website / social channels**
 - **Website and social media exposure on PADDLE FOR KIDS**
 - **Logo on event shirts, posters, banners.**
 - **Email distribution to newsletter recipients**
 - **Product and or branding literature distribution in paddler bags**

IF YOU WOULD LIKE TO MAKE A DONATION DIRECTLY TO RADY CHILDREN'S HOSPITAL:

<http://give.rchsd.org/goto/paddleforkids>



CONFIRMATION OF DONATED SPONSORSHIP DOLLARS

Please return by January 31, 2019

Mahalo for supporting Rady's Children's Hospital's
1st Annual Paddle for Kids event.

- **Donations may be made by check or through PayPal.**
- **Please make checks payable to:**
Hawaiian Global Outrigger Canoe Voyagers
- **Paypal payments should be sent to: hgocv.voyagers@gmail.com**
- **Please mail or email this form with the following information to:**
paddleforkids.california@gmail.com

OR

722 Vanitie Court, San Diego, California 92109

- **Donation amount:** _____
- **Company/Donor Name:** _____
- **Contact:** _____
- **Company Address:** _____
- **Contact Email:** _____
- **Phone:** _____

Questions?

Contact Kim Bolivar at

paddleforkids.california@gmail.com

